



HYPE MARKETING SKILLING

Learn by Doing !!!

**Learn in a highly professional
environment**

**This unique course designed by
AI engineers of Shunya OS,
uses technology to the fullest to
give you unparalleled value in
short period of time**

**Online and Flexible
(12 hours per week, 6 weeks)**

HOW DOES THIS WORK?

1

You are offered **choices of industry projects** from companies of **different domains**



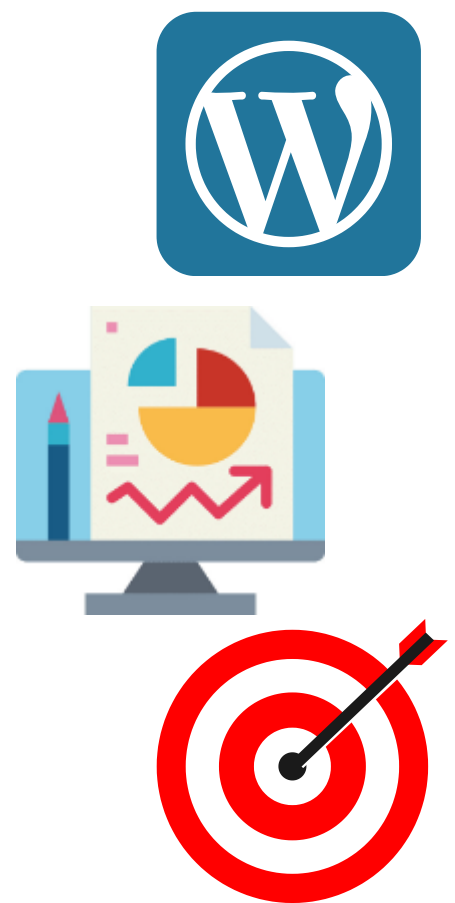
2

Based on your choice you get :
Industry mentor(domain expert)
Course mentor(course expert)



3

You are trained in modern digital marketing tools from
Wordpress(no code site building) ,
keyword tools, analytics etc.
All this while you do real world
competitor analysis and develop a
content strategy



4

You **build your own LinkedIn profile and blogger profile** while in course and **experience boost in your digital branding** alongside project execution



BEYOND THE COURSE

1

You get Premium templates to create one pagers for :

- Resume(Job)
- Digital marketing agency (Freelancer)



2

Certification : Get Tamper proof certificate issued on Blockchain



“

Exceed your customer's expectations. Give them what they want—and a little more

SAM WALTON

”

FOR COURSE DESIGN WE STUDIED ALL OTHER GENERIC COURSES TO EXCEED CUSTOMER EXPECTATIONS .

HAVE WE DONE A DECENT JOB?

Check comparison and decide

Feature	IoTIoT Hype Marketing Skilling	Google Digital Marketing Course	Udemy Digital Marketing Course	Udacity Digital Marketing Course	Remarks
Live project + Mentor					
Live project (Learn by doing)	✓	✗	✗	✓	Students learn when they have an actual real world problem to solve and apply their learnings
Industry mentor support	✓	✗	✗	✗	
Course mentor support	✓	✗	✗	✓	
Course content					
Wordpress Training (no code)	✓	✗	✓	✗	
Competitor Analysis	✓	✗	✗	✗	
SWOT Analysis	✓	✗	✗	✗	
Influencer Marketing	✓	✗	✗	✗	
Content Creation	✓	✗	✓	✓	
Graphics Creation	✓	✗	✗	✗	
SEO Optimization	✓	✓	✓	✓	
Keyword tools	✓	✗	✗	✗	
Social Media Marketing	✓	✓	✗	✓	
AI and automation tools mastery	✓	✗	✗	✗	
Linkedin analytics	✓	✗	✗	✓	
Live Personal Linkedin profile building	✓	✗	✗	✗	You build your profile during the course
Peer learning	✓	✗	✗	✗	
Bonus					
Paid wordpress templates for creating professional resume	✓	✗	✗	✗	
Paid wordpress templates for creating Digital marketing agency	✓	✗	✗	✗	
Certification	✓	✓	✓	✓	IoTIoT offers blockchain based tamper proof certificate

IF EVERYTHING IS SO GOOD,

HOW MUCH DO I HAVE TO PAY ?



Here is the twist



The course is Free and is sponsored for you by the ones offering Live project



WHAT IS THE CONDITION THEN ?

Only very serious candidates will get the course and there are extremely limited seats to keep the quality standard very high and improve peer learning



GAME?

iotiot.in/marketinginternship

